

With agricultural roots embedded deep within South Dakota, Denny & Doris Lauing own and operate the Lauing Mill Iron L Ranch near Sturgis. They dedicate a lot of time and effort into training their horses making sure the horse learns the fundamentals and aspects of the performance horse industry.

In 2011 Denny and Doris chose to relocate their operation from Central SD to east of the Black Hills near Sturgis. Even though they changed their address, their operation continues to focus on the same great genetics. That same year the Lauing Mill Iron L Ranch was recognized by the American Quarter Horse Association as a 'Ranching Heritage Breeder' representing the longevity, honesty and integrity of raising quality American Quarter Horses while upholding the ranching heritage.

Lauing Mill Iron L Ranch focuses on the Quarter Horse breeding based on their speed, agility, calm temperament and intelligence making him or her a superb ranch horse or rodeo arena competitor. Possessing an innate cow sense and versatility, the offspring from Lauing's breeding program produces all-around horses for novice youths to experienced cowhands.

Denny & Doris purchased their first stallion Play For Bill as a yearling in 1995. With bloodlines going back to the Pitzer Ranch; Watch Joe Jack and Two Eyed Jack (AQHA Superior Halter and Western pleasure Champion) along with bloodlines on the Dams side, Freckles Playboy (World Champion Cutting Horse) sired by Jewels Leo Bars and Gay Jay (daughter of Rey Jay going back to the legendary King Ranch), Play For Bill has produced outstanding ranch and arena horses. Because of their true satisfaction for his bloodlines and ability, they purchased his Dam, Dakota Playboy Girl which has for many years produced outstanding offspring.

Five years later Denny and Doris acquired Comos Cottoneye, a 1995 double bred Son of a



Doc cutting stallion, using him in the cutting pen for NCHA and High School Rodeo while introducing him into their breeding program. In

2002 he placed first in the SDCHA \$1,000 Novice Horse and second place in the SDCHA \$20,000 Non-Pro classes. Comos Cottoneye received his COA with limited showings before he was retired and used as the senior sire to the operation.

Lauing's hold great confidence in this stallions athletic ability passing on the same qualities to his offspring making great ranch horses as well as arena horses in cutting, roping, penning, sorting and working ranch.

In 2002 a bred mare, TR Hickory Sap Gay joined the program. She produced a gray stallion Frenchmans Hickory (grandson of Frenchmans



Guy) which developed a soft-spot in their hearts and has been included to Lauing's stallion battery. With his good bone and stoutness, they felt the need to train him in roping. He has proven himself as an all-around ranch horse producing offspring that has gone on to the roping pens, sorting and working ranch competitions.

After retaining daughters of the stallions Comos Cottoneye and Frenchmans Hickory, Lauing's felt the need to inject new bloodlines and disciplines into the program. Two stallions were purchased in 2007, Lil Easy Feature (1993 grandson of Dash for Cash and Frosty Feature) and a yearling Colonel Frenchman (2006 son of Frenchmans Guy and grandson of Colonel Freckles). The year 2010 was bittersweet. After receiving 2 foal crops, Lil Easy Feature passed away in the early spring before his final foals were born. That same year Colonel Frenchmans first offspring were born on the ranch.



The Lauing Mill Iron L Ranch has now added barrel racing to the disciplines with the addition

of Colonel Frenchman. Cami Bauer has trained and rode him in the Futurities in 2011 with great success. He is currently placing and winning when he is not used during the breeding season. The Lauing's have made breeding available to a select few outside mares.

The ultimate goal of the Lauing Mill Iron L Ranch's successful program is the continuation of retaining home-raised mares and stallions enhancing the ability and disciplines while seeking and maintaining legendary bloodlines. None the less, the broodmare band is equally important to the operation, complimenting the stallions producing all-around prospects that are athletic, correct confirmation, nice dispositions and excellent bloodlines that will provide the best opportunity to be successful on the ranch or in the arena. Denny and Doris take pride in their choices of bloodlines when purchasing broodmares including: Three Bars, Freckles Playboy, Dash for Cash, Azure Te, Bugs Alive in 75, Bold Ruler, Easy Jet, On the Money Red, Jet Smooth, Dr Kirk, Driftwood, Poco Beuno, and Doc's Hickory providing cow sense with speed.

In 2006, the Lauing's felt the need to hold their own production sale at the ranch thus The Central SD Ranchers and Breeders sale was incepted. In 2007, Moreau River Quarter Horses joined them as consigners. In 2010, Jerry and Lynda Simon became co-hosts moving the sale from central SD to the Central States Fairgrounds in Rapid City and changing the name to South Dakota Ranchers and Breeders. The sale is set for Saturday September 1 of Labor Day weekend with 85 head expected. At least 70% of the horses on the sale will be eligible for the American Quarter Horse Ranching Heritage Challenge scheduled August 30th in Rapid City.

Denny and Doris work hard improving their quarter horse program. They feel their success comes from the owners of the foals born of their operation. "Being successful in the horse industry doesn't come overnight, it takes years of hard work and willing people to buy and use those horses. We thank buyers for having faith in us. We know we've done something right when we watch those horses compete in 4-H, High School, and professional rodeos."

Denny and Doris have five adult children: Keith Pazour & wife Erin, Scott Pazour & wife Sarah, Dan Pazour & wife Tessa, Kaylie (Lauing) & husband Aaron Sterud and Shean Lauing & wife Kimberly and six Grandchildren; Kaden, Clara, Trinity, Tyrell, Tripp and Wyatt. For more information about the Lauing Mill Iron L Ranch go to www.lauingmillironlranch.com or contact them at ddranch@venturecomm.net or 605-347-6193 Sturgis, South Dakota.